



Thank you for your support of the very important environmental initiative. By displaying your car window static cling, you will not only remember your bags but you will be letting others know that you are a supporter of the environment.

Individually, we can all have an impact by doing our part but together we can make a HUGE difference! We need everyone's help to spread the word. Below are some ways you can help us do just that:

1. Tweet to your Twitter followers (Have trouble remembering your reusable bags? Go to [www.conservingnow.com](http://www.conservingnow.com) to get your FREE car window static cling today).
2. Go to [conservingnow.com page on Facebook](http://conservingnow.com/page_on_Facebook) and check "Like This" (This used to be called "become a fan") - Post a suggestion on your Facebook page that your friends do the same.
3. Post a similar message to the #1 suggestion above on your Facebook page. Encourage your friends to get their own static cling at [www.conservingnow.com](http://www.conservingnow.com).
4. Send an email sharing your support of this cause along with the website link to your friends, family and colleagues suggesting that they join you in this important initiative.
5. If you know a blogger, news outlet, eco organization, school, church, city official, corporate green officer, community organization leader or anyone that has access to a large following or membership, suggest that they take a look at our site and encourage them to get involved by letting their following or membership know about ConservingNow.
6. Tell the manager of the places you shop that you would like to see them support ConservingNow. We will be happy to provide any grocer and/or retailer with free color posters to hang in their store. These posters give some background about why this is such an important initiative - there is also a photo of the clings and instructions for people to get their own FREE cling.
7. Contact your local politician to tell them about ConservingNow. They can go to our "[Community Change](#)" section of our site and find out what other cities/states are doing about plastic bags.
8. Ask your employer to send an email out about ConservingNow. We recently had one organization that gave out clings to their 5500 employees suggesting that they all adopt the reusable bag habit at home.
9. Tell teachers, schools and parents about our "[Teaching Our Children](#)" section. There are classroom kits along with many free resources for educating our children about the environment.
10. Become a ConservingNow ambassador. Let us know what you are doing that is working. Do you have some ideas that we have not thought of? Is there someone you want to introduce us to? Email us at [customerservice@conservingnow.com](mailto:customerservice@conservingnow.com). We want to hear from you! We will have a monthly drawing for one of our reusable bags which will go to the person who has facilitated the introduction that had the greatest impact that month.

Again, thank you for your support... TOGETHER we can make a difference!!

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# conservingNow.



At ConservingNow.com, we believe simple actions can have a huge impact. Sometimes life gets in the way of making the right choices in our daily lives. But if everyone focused on the simple actions, the ones that we can do without a great deal of effort, it is these simple actions that collectively can make a huge difference for the planet and its future generations.

- 1) **Stop Junk Mail** – There are services that you can register for that will stop unwanted junk mail or catalogs.
- 2) **Snip Six-Pack Rings** – They are deadly to ocean life. For an even better choice – buy soda in bulk without six-pack rings.
- 3) **Lower the temperature** of your hot water heater to 120 degrees Fahrenheit.
- 4) **Use latex-based paints** instead of oil-based ones & properly dispose of used paint. Improper disposal often ends up in creeks, streams, rivers and bays.
- 5) **Take good care of your tires.** Properly maintain them (proper inflation and rotate when you get your oil changed). You will see greater fuel efficiency (a bonus for you and the environment)!
- 6) **Don't let the faucet run** when you are brushing your teeth, washing your hands or doing the dishes.
- 7) **Avoid products** made from or containing CFC's
- 8) **Use rechargeable batteries**
- 9) **Always say no to Styrofoam**
- 10) **Install a low-flow showerhead**
- 11) **Use compact fluorescent bulbs**
- 12) **Don't let go of balloons** – animals think they are food when they finally come down and are killed by eating them.

Of course, **BYOB!!**

Again, thank you for your support... TOGETHER we can make a difference!!

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## **Tips for Reducing Dependence on Plastic Bags**

- 1) Get in the habit of using your own reusable bags. Looking for a place to start? Be sure to check out ConservingNow's shop page for bags that match your lifestyle and daily needs! Also, be sure to put a ConservingNow free car window static cling reminder on your car. Not only will it help you remember your bags but it will inform others of your commitment to the environment.
- 2) Have plastic bags at home? Reuse or recycle them! Plastic bags make great garbage can liners. Take them to your local park or dog park and donate them to the dog park users. Return them to your local grocery store for recycling! Be sure to check out our plastic bag recycler – which makes recycling your bags easy to do!
- 3) Make a note of the stores that offer a cash credit for bringing your bags and make it priority to shop in those stores.
- 4) Tell your friends and family! Its so important that we all do our part, and your friends and family will love hearing about your pledge to reduce plastic bag consumption and they will certainly be inspired to make the change themselves.
- 5) Get your family to look at how many plastic bags are used in your household for one week. ConservingNow has a free household survey to help you understand how many plastic bags your family is using in a given month. Are you recycling your plastic bags? Did you remember to bring your own bags? Are you reusing your plastic bags? Visit ConservingNow's Teach the Children page for more tips and information to make the choice as a family to reduce plastic bag consumption.
- 6) Spread the word to cashiers and store owners about your refusal to accept plastic bags. It only takes a second to refuse a plastic bag and to politely remind the cashier (and anyone else in line) that plastic bags are bad for the environment.
- 7) Plastic bags are not just the bags we get when we are shopping. Considering bringing your own produce bags in addition to bringing your own shopping bags.
- 8) Use reusable bags for all your shopping, not just grocery shopping.

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